

# Floyd Hatcher

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Uniquely well-qualified for positions requiring expertise in both print and digital forms of advertising/media, graphic design concepts, and fine arts for the purpose of teaching students at the university/collegiate level.

## **FORMAL EDUCATION**

### **Master of Fine Arts**

#### ▶ **Painting**

*Savannah College of Art and Design*

*(Graduated May 2013)*

**GPA of 3.85**

### **Bachelor of Arts**

#### ▶ **Fine Art**

#### ▶ **English Literature**

*McMurry University*

*(Graduated May 1975)*

**GPA of 3.9 in Major**

**GPA overall of 3.25**

## **COMPUTER SKILLS**

Proficient in:

- ▶ Adobe Dreamweaver
- ▶ Adobe Flash
- ▶ Adobe Illustrator
- ▶ Adobe Indesign
- ▶ Adobe Photoshop

Experienced in:

- ▶ Adobe Contribute
- ▶ Garageband
- ▶ Typetool (FontLab)

eLearning Software:

- ▶ Blackboard
- ▶ Canvas

## **SUMMARY OF QUALIFICATIONS**

- Experienced in bringing conventional art training into the digital world
- Recognized as an effective teacher of traditional drawing skills
- Proficient in instructing eLearning courses and dealing with corresponding student issues
- Specializing in fine oil portraits, figure paintings, still lifes, and pencil portraits
- Participation in multiple solo and group exhibits; art work in collections around the world

## **PROFESSIONAL EXPERIENCE**

Instructor of Fine Art

August 2008 - Present

### **Cisco College, Abilene/Cisco, Texas**

- Teaching: Studio classes -- Developed curriculum and instructed courses in Digital Photography, Drawing, Graphic Design (w/ emph. on Adobe Photoshop skills), Painting, and Web Design
- Teaching: Academic classes -- Developed curriculum and instructed courses in Art Appreciation
- Teaching: eLearning -- Developed curriculum and instructed courses in Art Appreciation

Adjunct Instructor of Fine Art

August 2003 - December 2008

### **McMurry University, Abilene, Texas**

- Teaching: Studio classes -- Developed curriculum and instructed courses in Fundamentals of Drawing

Graphic/Web Designer, Artist

1998 - 2009

### **Freelance, Abilene, Texas**

- Graphically designed the following types of Print media for a host of clients:
  - ▶ Advertisements (for publications including flyers, newspapers, magazines, posters)
  - ▶ Billboards
  - ▶ Book Layout (300+ page Phillips Petroleum annual seminar)
  - ▶ Brochures
  - ▶ Business Cards
  - ▶ Newsletter design and layout (12-32 pages)
- Prepared graphics for designers, webmasters, and clients for use in Digital media formats
- Experienced in the following areas of Web design and maintenance for a host of clients:
  - ▶ Page/Design Layout
  - ▶ Preparation of artwork/graphics including the provision of photo shoots and original artwork for clients
  - ▶ Full website construction with prepared artwork/graphics
  - ▶ Full administration of client accounts including domain registration, website hosting, and file transfer protocol (FTP) upload to world wide web
- Experienced in the following types of Fine art creation for a host of clients:
  - ▶ Oil Portraits
  - ▶ Figure Paintings
  - ▶ Still Lifes
  - ▶ Pencil Portraits
  - ▶ Original paintings for special issue newsletter
  - ▶ Faux paintings for various clients

**Samples of work can be found at [floydhatcher.com](http://floydhatcher.com).**

**Digital copy of resume can be found at [floydhatcher.com/resume.pdf](http://floydhatcher.com/resume.pdf).**